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## For the active



JP/NPL

PT AIA Financial chief marketing officer Lim Chet Ming (*center*), Endeavor managing director Sati Rasuanto (*right*) and celebrity cum entrepreneur Christian Sugiono pose at the launch of AIA's new insurance product, Life Secure, in Jakarta on Thursday. The product targets all professions, especially young entrepreneurs, with premiums starting at Rp 450,000 (US\$32.4) a month.